FIRST LEGO LEAGUE

CHALLENGE

SUPPORT INNOVATION | ENCOURAGE PASSION | MAKE MEMORIES

SPONSOR THE FIRST® LEGO® LEAGUE

South West England Tournaments

INFORMATION FOR SUPPORTERS

WHAT IS FIRST® LEGO® LEAGUE?

FIRST® LEGO® League (FLL) is the world's largest youth STEM competition, inspiring students, volunteers, and employers alike. For volunteers and employers, participating in FLL is an opportunity to nurture passions in young people while contributing to social value. For young people, aged 9-16 years, FLL inspires curiosity and confidence through hands-on STEM learning. The challenge theme encourages them to explore real-world topics and develop an understanding of engineering challenges.

REGIONAL TOURNAMENTS

All participating teams are invited to attend a regional FLL tournament. This is an opportunity for student teams to showcase their robot design, participate in a series of robot games and share their Innovation projects. These exciting and energetic events bring together hundreds of young people to compete, have fun, and engage with employer sponsors.

South West England ***Founders Edition*** tournaments are delivered, in partnership, by Graphic Science (Bristol, Somerset & Wiltshire), Cognition Learning (North Cornwall & Plymouth) and Cornwall County Council (South Cornwall). During the 2026/27 Season this delivery partnership will co-host a single combined ***Futures Edition*** tournament for all new teams across the South West.

GraphicScience STEM AMBASSADORS Partner CORNWALL COUNCIL COGNITION FIRST LEGO LEAGUE CHALLENGE

FLL EVENTS IN 2026-2027

CHALLENGE THEME: BIOGLOW

FOUNDERS EDITION TOURNAMENTS

The ***Founders Edition*** of *FIRST* LEGO League will use the current LEGO SPIKE™ Prime technology. SPIKE™ Primes have been the principal kit for the past 7 years. The 2027-2028 season will be the final year that teams can compete using this kit, as FLL gradually transitions to new kit (see ***Futures*** below). The 2026-2027 South West ***Founders*** tournaments will host over a thousand students from more than 90 primary, secondary and special schools across the region.

Founders Edition Tournaments:

- **Bristol Tournaments:** hosted by GKN Aerospace, Bristol
- **Swindon Tournament:** hosted by Nationwide
- **Somerset Tournament**: hosted by iAero, Yeovil
- **Devon Tournament:** hosted by the National Marine Aquarium, Plymouth (tbc)
- **North Cornwall Tournament:** hosted by Bude Community Centre
- **South Cornwall Tournament:** hosted by RNAS Culdrose, Helston

FUTURES EDITION TOURNAMENTS

The ***Futures Edition*** will introduce the new Computer Science & AI LEGO kit, launching for the 2026-2027 season. This kit aims to integrate computer science and artificial intelligence into the classroom and extracurricular offerings. The new kit and FLL challenge retains its playful character while being expanded with new elements, including wireless hardware with integrated functions alongside task models with integrated hardware.

Futures Edition Tournaments:

- **South West Combined Tournament:** venue tbc
- **South West CPD and Demonstration**: hosted by Safran, Gloucester

VIDEO: INTRODUCTION TO THE NEW COMPUTER SCIENCE & AI LEGO KIT

VIDEO: INTRODUCTION TO 2026-2027 FLL BIOGLOW CHALLENGE

WHY SPONSOR FIRST® LEGO® LEAGUE?

Your support will remove barriers for schools and youth groups, giving more students access to this global STEM challenge.

Innovation Project Award 2026
Presented by sponsor, Optima Systems

Sponsorship packages all offer:

- Opportunities to volunteer, participate in social value activities and engage with future talent.
- A chance to make a lasting impact on local communities.
- Logos and brand visibility on all event materials, and inclusion in reporting and social media promotions.

> ***"Just wanted to take the time to thank you for being such great partners for the LEGO event. We have never hosted this style of event before, with so many students, so I appreciate you adapting and being so flexible to our asks and working with me and the wider GTC team."***
>
> **BRISTOL HOST & SPONSOR 2025 & 2026: GKN AEROSPACE**

WHAT DO WE SPEND THE SPONSORSHIP MONEY ON?

The support of local employers helps minimise the cost to schools and make delivering these events possible. Sponsorship funds will contribute towards the cost of hosting and school participation in South West England FLL regional tournaments.

Sponsorship packages all support:

- The cost of FLL kits and registration for under-resourced schools who wouldn't otherwise be able to participate.
- School transportation bursaries.
- Essential event costs including resources for student activities, tournament management, equipment hire, and training.

Core Values Award 2026
Presented by sponsor, Rowden Technologies

SPONSORSHIP PACKAGES FOR 2026-2027

All sponsorship options include the following benefits:

- Logos and branding on event and promotional materials.
- Opportunities for staff to volunteer / use social value days.
- Opportunities to be a part of a large multi-school event.
- Support local schools or a specific school.
- Option to attend a tournament and present an award

SPONOSORSHIP PACKAGE 1: KIT PARTNER

- **SCHOOL TEAM SPONSOR - £1400 PER SCHOOL**
- **CLASS PACK SPONSOR - £4300 PER SCHOOL**

This sponsorship will fund the purchase of LEGO® Education Computer Science & AI Kits for ***Futures Edition*** tournaments from 2026-2027 onwards. Sponsorship will also include funding towards the school registration fee and participation in the 2026-2027 ***Futures*** season. To sponsor a team of 8 students, each participating team requires 2 kits. The larger Class Pack is designed for a group of up to 32 students and enables a full class to engage with the new LEGO technology and resources, and participate in the FLL challenge in school and beyond.

USES OF KIT:
The kit purchased by sponsors will be loaned to under-resourced state schools to enable their participation in FLL.

SPONSORSHIP PACKAGE 2: TOURNAMENT PARTNER

This sponsorship level is variable and we'd welcome any contributions in excess of **£700.** This sponsorship will be used to support the running of ***Founders Edition*** tournaments, seeing hundred of students across the South West attend with their existing LEGO Kits.

USES OF SPONSORSHIP:
To support the running of Founders tournament events including; purchase of materials, student activity resources and travel bursaries for schools.

SOUTH WEST REGIONAL DELIVERY PARTNERS

Graphic Science are a STEM education consultancy and South West England's STEM Ambassador Programme Delivery Partner. We deliver FLL tournaments in: Bristol, Somerset & Swindon

Contact us: Ambassadors@graphicscience.co.uk

Cornwall County Council also serve as the local education business partnership for Cornwall. In partnership with the Royal Navy, we host 2 days of FLL tournaments at RNAS Culdrose in Helston, Cornwall.

Contact us: ebp@cornwall.gov.uk

Cognition Learning are experienced deliverers of hands-on STEM workshops using LEGO Robotics and AI technology. We deliver FLL tournaments in Bude, Cornwall and Plymouth, Devon.

Contact us: hello@cognitionlearning.co.uk

NATIONAL PARTNERS

The Institute of Engineering & Technology (The IET) are the national delivery partners of *FIRST*® LEGO® League, and host the UK competition finals.

The STEM Ambassador programme is a national volunteering programme that supports employers and those with STEM skills to participate in STEM based activities with schools and young people.